

Privacy Policy

Welcome to pic.ax! This section explains privacy issues for our site.

This is how lawyers like to put it: welcome to pic.ax (the "Site", "Picax", "we" or "us"). Picax is committed to respecting the privacy rights of patrons, customers, visitors, and other users of the Site. We created this Privacy Policy (this "Policy") to give you confidence as you visit and use the Site, and to demonstrate our commitment to fair information practices and the protection of your privacy. This Policy is only applicable to the Site, and not to any other web sites that you may be able to access from the Site, each of which may have data collection and use practices and policies that differ materially from this Policy.

This site is designed for people older than 13 years old.

Lawyers say: we are a general audience site intended for adults, and do not direct any of our content or services at minors under 13 years of age. We understand and are committed to respecting the sensitive nature of children's privacy online.

We only collect normal online stuff.

Legal text: In operating the Site, we may include registrations, surveys, questionnaires and other online forms that ask users to provide their names, addresses, phone numbers, email addresses and other contact information, credit card or other payment information for purchases. We collect Photos you submit to us, your permission (license) for these Photos to be made available for sale on Site, Model Releases and any other required consent from intellectual property owners regarding these Photos, if any. All information collected is only used to provide a better service for you.

Again, we only collect normal online stuff that you are probably accustomed to sharing on other services.

Legal jargon: Our servers automatically recognize visitors' IP addresses (the number assigned to computers on the Internet), Internet service provider, browser type, computer platform, referring web site, date and time of access, links clicked through, and possibly other information as well. No personal information about you is revealed in this process. The Site may also gather anonymous "traffic data" that does not personally identify you, but that may be helpful for marketing purposes or for improving the services we offer.

From time to time, we may use the standard "cookies" feature of major browser applications that allows us to store a small piece of data on your computer about your visit to our Site. Cookies also help us learn which areas of our Site are useful and which areas need improvement. Our advertisers may also use cookies on our Site. We have no access to or control over these cookies once Site advertisers have been given permission to set cookies. This Policy only covers use of cookies by the Company itself,

and does not cover use of cookies by any Site advertiser. You can choose whether to accept cookies by changing the settings on your browser. However, if you choose to disable this function, your experience at our Site may be diminished and some features may not work as they were intended. We may also adopt newer technologies serving some of the same functions as cookies (including by way of example only, and not of limitation, HTML5 local storage from time to time.

Third-party services that we use may have differing policies and we recommend to stay aware.

As lawyers put it: in general, the third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us.

However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions.

For these providers, we recommend that you read their privacy policies so you can understand the manner in which your personal information will be handled by these providers.

In particular, remember that certain providers may be located in or have facilities that are located in a different jurisdiction than either you or us. So if you elect to proceed with a transaction that involves the services of a third-party service provider, then your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.

As an example, if you are located in Europe and your transaction is processed by a payment gateway located in the United States, then your personal information used in completing that transaction may be subject to disclosure under United States legislation, including the Patriot Act.

Once you leave our store's website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms of Service.

Needless to say, we keep your information safe and only use it in ways that make the service better. We never use your information in ways we wouldn't want our own information used.

We will not share your personal information with any third parties without your consent, except as necessary or appropriate to provide you with our services or to comply with the law. We may use your personal information to verify your identity or to follow up with transactions initiated on the Site. We may also use your contact information to inform you of any changes to the Site, to send you additional information about the Site, and to offer you other products, programs or services that we believe may be of interest to you from time to time.

We use anonymous information to analyze our Site traffic, but we do not examine this information for individually identifying information. In addition, we may use anonymous IP addresses to help diagnose problems with our server, to administer our Site, or to display the content according to your

preferences. Traffic and Site activity information may also be shared with advertisers and other third parties on an aggregate and anonymous basis.

We may use cookies (and other technologies having similar functions, such as HTML5 local storage, to deliver content specific to your interests, to remember you when you return to the Site, or for other purposes. Promotions or advertisements displayed on our Site may also contain cookies (or technologies with similar function. We do not have access to or control over information collected by outside advertisers on our Site.

We may disclose personal information if required to do so by law or in the good-faith belief that such action is necessary to (i) conform to the edicts of the law, (ii) protect and defend the rights or property of Site users, or (iii) act under exigent circumstances to protect the safety of Site users or the public at large. You may opt-out of receiving certain types of communications.

Our website complies with all imaginable security standards.

To put it officially: The Site has security measures in place to prevent the loss, misuse, and alteration of the information that we obtain from you, but we can make no assurances regarding our ability to prevent any such loss, misuse or alteration. We do not store your payment or credit card information.

As long as you stay on our website, you can be sure that your information is safe. If you follow an external link, you are being taken care of by other good people.

Legal stuff: The Site may contain links to other web sites. If you choose to visit other web sites, we are not responsible for the privacy practices or content of those other web sites, and it is your responsibility to review the privacy policies at those web sites to confirm that you understand and agree with their policies.

You probably already know how to reach us in case of anything. But for this particular topic it's best to just email us at hello@pic.ax.

If you have any questions about this Policy, our practices related to the Site, please email us at hello@pic.ax.

Look, we may need to adjust our policy from time to time. Nothing in this world stays the same forever. We'll keep this page up to date, so you can always see if any changes took place.

We reserve the right, at any time, to add to, change, update, or modify this Policy, simply by posting such change, update, or modification on the Site and without any other notice to you. Any such change, update, or modification will be effective immediately upon posting on the Site. It is your responsibility to review this Policy from time to time to ensure that you continue to agree with all of its terms.